

NAFMNP Conference 2023

September 5-9, Santa Fe, NM

Seeds of Change

Cultivation meets Innovation:

The Modernization of Farmers Market

Conference Hotel Drury Plaza Hotel - 828 Paseo de Peralta, Santa Fe, NM 87501

Time	Room	Tuesday, September 5, 2023
5:00-7:00	2 nd floor	Registration open Meet and Greet (evening reception – complimentary)
Time	Room	Wednesday, September 6, 2023
7:30-12:00	2 nd floor	Registration
6:30-8:00	Foyer (2 nd floor, main building)	Breakfast
7:45-8:15	O’Keeffe	Orientation for new members
8:15-9:15	O’Keeffe	Opening Session and Welcome Sarah Flores-Sievers, New Mexico WIC & Farmers Market Director Erin Windham, NAFMNP President Phil Blalock, NAFMNP Executive Director
9:15-9:30	O’Keeffe	Opening Remarks William Ludwig, USDA Southwest Regional Administrator Cindy Long, USDA FNS National Administrator Rebecca Piazza, USDA Senior Advisor for Delivery
9:30-10:30	O’Keeffe	USDA S/FMNP Policy, Funding and Reporting Allison Post, Anna Gordon, Helena Oldenbourg, Lauren Clark, Alina Dallmeier, LaKisha Applon
10:30-11:00	Palace (2 nd floor, main building)	Break (snacks provided) and visit with exhibitors
11:00-12:00	O’Keeffe	USDA- Management Evaluations 101 - Why We Do Them, How Do We Do Them and How to Prepare Courtney Puidk, Riley Carbonneau

12:00-1:30	Palace (2nd floor, main building)	Lunch (provided) Visit with exhibitors
1:30-2:30	O’Keeffe	Breakout Session with Regional USDA Staff SWRO MWRO Western Region
1:30-2:30	Lamy	Breakout Session with Regional USDA Staff MARO MPRO
1:30-2:30	Meem	Breakout Session with Regional USDA Staff NERO SERO
2:30-3:30	O’Keeffe	Technology showcase for eFMNP In-depth: SoliMarket and New Mexico Christian Sais and Veronica Griego
3:30-4:00	Palace (2nd floor, main building)	Break (snacks provided) and visit with exhibitors
4:00-5:00	O’Keeffe	Technology showcase for eFMNP In-depth: MarketLink and State rep. Amy Crone
5:00		Dinner on your own

Time	Room	Thursday, September 7, 2023
8:00-12:00	2nd Floor	Registration
6:30-8:00	Foyer (2nd floor, main building)	Breakfast
8:15-9:30	O’Keeffe	Market link - SNAP Online
9:35-10:35	O’Keeffe	<p>Market Managers Panel – Lessons learned and how to overcome the new way of mobile service.</p> <p>Pauline Pao, Northwest NM Growers Market Alliance Claudia Jeffrey, Sierra County Farmers Market- Market Manager David Sundberg, Santa Fe Farmers Market Institute-Program Development Director</p>
10:35-11:05	Palace (2nd floor, main building)	Break (snacks provided) and visit with exhibitors
11:05-12:00	O’Keeffe	FIS - Presenting the Future of Electronic Incentives, Cary Jeffers
11:05-12:00	Lamy	<p>Technology showcase for eFMNP In-depth:</p> <p>Central Bank with Missouri Kari Less</p>
12:00-1:30	Palace (2nd floor, main building)	Lunch (provided) and visit with exhibitors
1:30-2:30	O’Keeffe	<p>National WIC Association</p> <p>Christina Chauvenet</p>
2:30-3:30	O’Keeffe	<p>USDA – S/FMNP ARPA Grants and Waivers</p> <p>Liz Barrett, Angela Spencer, Alina Dallmeier, LaKisha Applon</p>
3:30-4:00	Palace (2nd floor, main building)	Break (snacks provided) and visit with exhibitors
4:00-5:00	O’Keeffe	<p>Technology showcase for eFMNP In-depth:</p> <p>RP Solutions with State Rep. Melissa Irvine</p>
5:00		Dinner on your own

Time	Room	Friday, September 8, 2023
8:00-11:00	Registration Window	Registration
6:30-8:00	Foyer (2nd floor, main building)	Breakfast
8:15-9:15	O’Keeffe	<p>Breaking Down Food Access Barriers: Growing Partners and Collaborations</p> <p>Learn how New Mexico S/FMNP engaged the Office of the Governor’s and 15 government and community partners to break down barriers to streamline access to available food benefits for families.</p> <p>Veronica Griego S/FNMP, Kendal Chavez Office of the Governor’s Kaski Zuzuki HSD, Duncan Sill ALTS</p>
9:15-10:15	O’Keeffe	<p>Technology showcase for eFMNP In-depth:</p> <p>CDP and Chickasaw Nation</p> <p>Molly Oliver, Katrina Lewis, and Melinda Newport</p>
10:15-10:30		Break
10:30-11:30	O’Keeffe	<p>Project DASH – Door Dash delivery Government Program</p> <p>Doug Murphy</p>
11:30-1:00	Palace (2nd floor, main building)	Regional Caucuses & Annual Membership Luncheon with Closing Remarks and State Door Prizes
1:00-1:15		Break
1:15-2:15	Lamy	<p>USDA- State Plans</p> <p>Allison Post, Anna Gordon, Helena Oldenbourg, Lauren Clark</p>
1:15-2:15	O’Keeffe	New Board Meeting
3:15-5:00	Meet in main hotel lobby	<p>Reunity Farm Tour https://www.reunityresources.com/</p> <p>Learn about the policy work, sharing of knowledge and agricultural infrastructure, increasing access to food waste diversion programs, improving soil health, statewide compost program, and increasing fresh local food access statewide. 24/7 access no-questions-asked community fridge. Farm stand and Farm to table Food truck and on site</p>
		Dinner on your own

Time	Room	Saturday, September 9, 2023
6:30-8:00	Foyer (2 nd floor, main building)	Breakfast
8:45am	<p>Meet in main Lobby Entrance to share an Uber ride</p>	<p>Santa Fe Farmers Market Fieldtrip and Mobile Transaction Demo</p> <p>Voted one of the "Top Ten Farmers' Markets" by Sunset Magazine, the Santa Fe Farmers' Market is one of the oldest, largest, and most successful growers' markets in the country. Serving more than 150 farmers and producers in 15 Northern New Mexico counties, the Market brings fresh food, education, and fun to our community and promotes small farms and sustainable agriculture in Northern New Mexico. Unlike most farmers' markets in the US, the Santa Fe Farmers' Market assures that all products sold by its vendors are always locally grown by the people selling them. 100% of the vegetables, fruits, and nursery plants available at Santa Fe Farmers' Markets are grown right here in northern New Mexico."</p>